

Privacy Statement

Effective Date: January 1, 2024

HighPoint Experience, LLC ("we," "our," or "us") is committed to protecting your privacy. This Privacy Statement describes how we collect, use, disclose, and otherwise process personal information through our website highpointxp.com (the "Site"). By visiting our Site, you agree to the practices outlined in this Privacy Statement.

Information We Collect

Personal Information

We may collect personal information, such as your name, email address, phone number, and job title, when you voluntarily provide it to us, for example, when you fill out a contact form or sign up for our newsletter.

Automatically Collected Information

We may also collect certain information automatically when you visit our Site, including your IP address, browser type, and device information. This information helps us analyze trends, administer the Site, and improve user experience.

How We Use Your Information

We may use the information we collect for the following purposes:

- To respond to your inquiries and provide you with information about our services.
- To send you newsletters, marketing communications, and updates.
- To analyze and improve the functionality and user experience of the Site.
- To comply with legal obligations.

Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as described in this Privacy Statement. We may share your information with trusted third-party service providers who assist us in operating our website and conducting our business.

Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our Site. You can control cookies through your browser settings. Please note that disabling cookies may affect your ability to use certain features of the Site.

Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure.

Your Choices

You have the right to opt-out of receiving marketing communications from us. You can do this by following the unsubscribe instructions provided in our emails or by contacting us directly.

Updates to this Privacy Statement

We may update this Privacy Statement from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this Privacy Statement periodically.

Contact Us

If you have any questions or concerns about this Privacy Statement or our data practices, please contact us at hello@highpointxp.com.